

Sample #1:



FAN EXPO Boston Media Contact:

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Mass General for Children Media Contact:

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MEDIA ADVISORY

Superheroes Meet Healthcare Heroes - Cosplayers from Fan Expo Boston to Visit Mass General for Children on Aug. 1



WHAT:

Superheroes will meet healthcare heroes when FAN EXPO Boston's local cosplayers visit Mass General for Children on August 1. Cosplayers dressed as superhero characters will visit pediatric patients and will be bringing to life many of the popular movie and comic book characters featured at FAN EXPO Boston, the three-day pop culture extravaganza taking place from August 4-6, at the Boston Convention and Exhibition Center

WHO: FAN EXPO Boston Local Cosplayers:

- Captain Marvel (Marie Scarfo)
- Harley Quinn (Carley Winn)
- Batman (Matches Malone)
- Scarlet Witch (Tammy Fannon)

Mass General for Children Staff and Patients

WHEN: Tuesday, August 1st
11:30 A.M.

WHERE: Mass General for Children
55 Fruit St
Boston, MA 02114

NOTE: Media should meet hospital staff at 11:20am in the Massachusetts General Hospital main lobby to be escorted to the event. Media is encouraged to park on Cambridge Street.

About Mass General for Children

Mass General for Children, with more than 20 care sites, has more than 90 medical subspecialties and specialty programs, 15 surgical specialty services for infants, children, and adolescents, and offers complete access to world-renowned Massachusetts General Hospital. Within child health related research, MGH and MGfC's annual expenditures focused on infants, children, and disorders that affect them, place their efforts among the largest across the globe.

ABOUT FAN EXPO HQ

FAN EXPO HQ is the largest comic con producer in the world. Collectively it hosts nearly one million fans annually at FAN EXPO Canada™, MEGACON Orlando, FAN EXPO Dallas™, FAN EXPO Boston™, FAN EXPO Denver, FAN EXPO San Francisco, Calgary Comics & Entertainment Expo, FAN EXPO Vancouver™, Toronto Comicon, Dallas FAN FESTIVAL and Edmonton Comics & Entertainment Expo. In 2022, FAN EXPO HQ presents six new shows previously organized by Wizard World: FAN EXPO Chicago, FAN EXPO Philadelphia, FAN EXPO St. Louis, FAN EXPO Portland, FAN EXPO New Orleans, and FAN EXPO Cleveland. The latest schedule of events is available [here](#), along with up-to-date ticket information. Discover. Celebrate. Belong.

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Sample #2:



Media Contacts:

National Braille Press

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Voya Financial

Media Contact Info

MEDIA ADVISORY

National Braille Press teams up with Voya Financials National Days of Service



WHAT: Volunteers from Voya Financial’s Connecticut office, in partnership with Boston-based National Braille Press (NBP), will assemble braille books for blind and low-vision children, for Voya Financial’s National Day of Service Event on May 17th, 2023. Voya Financial’s National Day of Service Event is a companywide effort to provide employees the opportunity to give back to their local communities. *Ida Always*, a braille children’s book about a deep friendship told through the story of two iconic polar bears, will be assembled by the estimated 40 Voya Financial Volunteers, as well as SVP and NBP Trustees.

WHO: Estimated 40 Voya Financial Volunteers, Ginger Brennan, SVP Voya Financial and NBP Trustee, Joe Quintanilla, VP of Development and Major Gifts, NBP.

WHEN: Wednesday, May 17, 2023
11:00am – 12:30pm

WHERE: Voya Financial
Windsor, CT

About National Braille Press

National Braille Press is a non-profit braille publisher and producer of braille products. NBP creates products and programs to support braille and tactile literacy in the blind community and to provide access to information that empower blind people to actively engage in work, family, and community. For more information visit www.nbp.org

About Voya Financial

Voya Financial, Inc. (NYSE: VOYA) is a leading health, wealth and investment company that provides products, solutions and technologies that help Americans become well planned, well invested and well protected. Serving the needs of 14.3 million individual, workplace and institutional clients, Voya is a Fortune 500 company that had \$4.2 billion in revenue in 2021 and \$707 billion in total assets under management and administration as of March 31, 2022. Certified as a “Great Place to Work” by the Great Place to Work® Institute, Voya is purpose-driven and is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible. Voya has earned recognition as: one of the World’s Most Ethical Companies® by the Ethisphere Institute; a member of the Bloomberg Gender-Equality Index; and a “Best Place to Work for Disability Inclusion” on the Disability Equality Index. For more information, visit voya.com. Follow Voya Financial on [Facebook](#), [LinkedIn](#) and Twitter [@Voya](#).

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Sample #3:



Media Contacts:

National Braille Press

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MEDIA ADVISORY

**Lions Club International Convention Coming to Boston July 7-11.
Members will Participate in two Volunteer Service Events with Boston-based
National Braille Press**

WHAT: Lions Club International is having its 105th annual convention [LCICon](#) in Boston at the Boston Convention and Exhibition Center (BCEC). During the convention, Lions Club volunteers will work on two service projects in support of the National Braille Press. These projects include collating and assembling braille books for children and those who have low-vision. LCICon gathers individuals from around the world to celebrate the past, present and future of service. More than 15,000 attendees are expected at the convention.

The first volunteer project will be held on July 5, at National Braille Press headquarters in Boston with Lions Club International Directors and their spouses. They will be assembling the book *Lemonade in Winter*.

The second volunteer project will be held at LCICon, on July 10, at the BCEC, assembling both *Love You to the Moon and Back* and *Pete The Cat*.

WHO: Lions Club International Directors and others
Joe Quintanilla, National Braille Press VP of Development and Major Gifts

WHEN/WHERE: July 5th: National Braille Press
88 St Stephen Street
Boston, MA
Two sessions: 9:30 am – 10:30 am, 11am-12pm

July 10th: Boston Convention Center, Exhibit Hall Level Room #052
415 Summer Street
Boston, MA

Two sessions 1pm and 2:30pm

About National Braille Press

National Braille Press is a non-profit braille publisher and producer of braille products. NBP creates products and programs to support braille and tactile literacy in the blind community and to provide access to information that empower blind people to actively engage in work, family, and community. For more information visit www.nbp.org

About Lions Club International

Lions Club International is a foundation aiming to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding. With over 48,000 clubs around the world, each offers a unique opportunity to grow through service, leadership, and community. For more information visit <https://www.lionsclubs.org/en>.

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